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# WALLER BROTHERS, JUDSONIA, ARKANSAS



AROMA. THE BEST LATE STRAWBERRY

## Description of Varieties

### St. Louis

(Per) There is only one thing that keeps this berry from taking first place as an extra early berry, and this is that it is too soft. However, we have had many flattering reports from the North where it seems to do better than in the South. To anyone that is wanting to grow the largest early strawberry for the nearby markets, you need not hunt for anything that will turn down this variety in size or earliness.

### Dr. Burrill THE MILLION DOLLAR STRAWBERRY

Dr. Burrill is an improved Senator Dunlap, and was originated by Dr. Reasoner, of Illinois, who originated the famous Senator Dunlap. It is a cross of Senator Dunlap and Crescent, both being wonderful producers.

This new berry is the biggest cropper of all strawberries. Berries are very large and uniform in size and shape. Most of you know what Senator Dunlap is and what loads of nice berries they are producing everywhere.

Dr. Burrill is a better berry in every way, produces more berries, bigger berries and berries of better quality. This is a big statement, but Dr. Burrill has

proven its value on the ground of the originator and one of the farms of the introducer.

### Klondike

(Per) If there is a better berry than this variety, the people have not found it out. This variety is, without a doubt, more extensively planted than any other one variety, especially throughout the South. Plants are very hardy and will withstand the dry, hot weather as well as any.

### Excelsior

(Per) An old variety that leads them all for earliness, and one that has stood the test for more than twenty years. Berries are of a dark red color, medium in size. Plant growth good.

### Gandy

(Per) Originated by Mr. Gandy of Pennsylvania more than thirty years ago, and is yet being planted extensively. This variety does better when planted with some other late berry. The Aroma is a good variety to plant with them.

### Lady Thompson

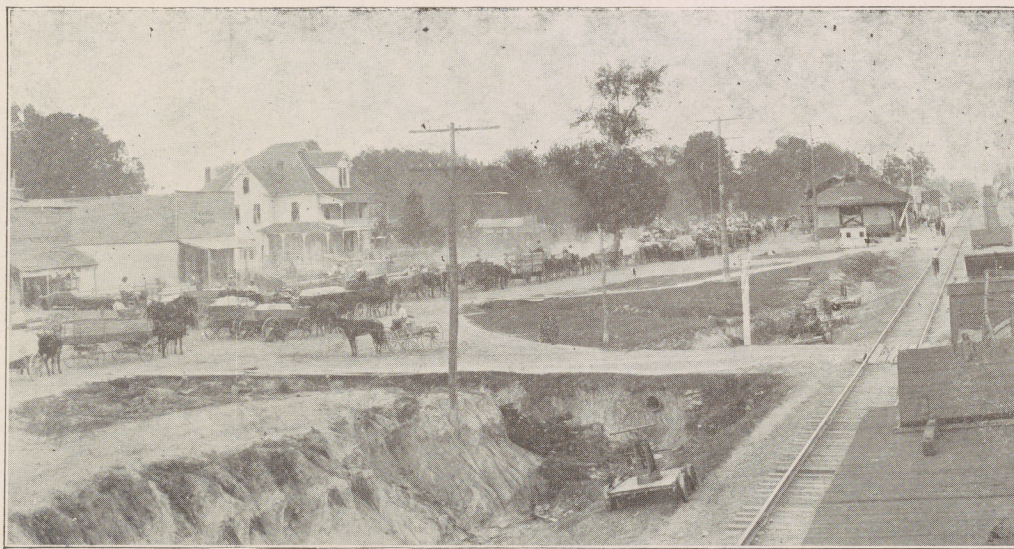
(Per) This berry at one time had the lead in all Southern states and it still is grown very extensively.

### Evening Star

(Per) In this variety you will find a good all around late berry. I prefer them to the Gandy as they are much more productive and are not subject to rust like the Gandy. Their season is the same as Gandy, also the fruit resembles this variety so much that you can scarcely separate them. The plants are large and hold their fruit well off the ground. To the man who is looking for a good late berry, he will find it in this variety.

### Kellogg's Premier

Let us say that after fruiting Kellogg's Premier we are so well pleased with the fruit of this berry that I do not hesitate to say it is the best early strawberry ever fruited by us. It is described as being with



STRAWBERRY TIME AT JUDSONIA

the Klondike in ripening, while with me it is fully a week ahead of the Klondike. The berry is as large or larger than the Aroma. Think of what this means as to fancy prices for the fruit. The parties who grow berries of the Kellogg's Premier will not be disappointed, but rather delighted. Description as follows: Premier is the ideal early strawberry; in fact the best extra early variety ever introduced. Its fruit is large, beautiful in color, excellent in quality and delicious in flavor. Growers have long wanted a berry of this kind. There is big money in early strawberries, especially with a variety like the Premier that is large in size, big in yield and delicious in flavor. I do not see how another thing can be added to this variety. Plant Premier in your garden and they will provide your table with big delicious berries early in the season. Their flavor is unsurpassed whether eaten fresh or preserved for winter use. We guarantee this berry to please you and we urge you to give it a trial.

### Champion K

This is comparatively a new variety, and one that we like very well. It is only three or four days later than the Excelsior, and much more productive. The plant growth is good, and the fruit is as large as that of the Klondike. You will make no mistake in planting this variety in place of the Excelsior.

### Senator Dunlap

(Per) A favorite with most northern growers, and is well known wherever strawberries are grown. It is a great plant maker and for this reason should not be planted too close together as plants will become too thick. Fruit is a bright red, a good shipper, and of excellent quality. Midseason.





THE WAY PLANTS LEAVE OUR SHED DURING THE BUSY SEASON

## Just A Word Please

On account of the hot winds of September, the plant crop of this country is short fully 50 per cent. Our supply of plants for the season is very limited, especially the following varieties: Lady Thompson, Dunlap, Evening Star, Gandy, St. Louis, and Champion K. Of the other varieties listed we have a fairly good supply.

Our folder this season is smaller than usual due to the short plant crop. However, we have plants of the Klondike, Excelsior, Missionary and Aroma that we can offer at a close price on large orders. We have been sell-

ing plants for the past 15 years and our business has grown until we now ship millions of plants each season. We live out of town in the strawberry center on a rural route, on which there are two inland post offices and during the rush of our season we receive more letter mail than the entire route, including the two post offices. We especially wish to thank our thousands of friends and customers not only for the business they have given us, but for their belief in us. The many good words they have said regarding our plants. Let us again thank you.

### General Information

Prices in this folder set aside all former quotations. When ordering plants, use order sheet, and write your name and address plainly.

### Payments

Must be made in advance. Either Express or Post-office money order, bank draft or registered letter. Or, if you prefer, we will send your plants C. O. D. provided you send 25 per cent of full value of order.

### Our Guarantee

We guarantee our stock true to name, with the understanding that should it prove otherwise we will refund the money or replace it with other stock which is true to name. But under no circumstances we are liable for more than the first cost of the plants.

### Digging Our Plants

Our plants are dug as ordered, nicely trimmed and tied in bunches of 26 and 27 and counted as 25. This insures you of a good count. Plants are packed in light crates with plenty of damp moss, and guaranteed to reach you in good shape, either by mail or express.

### Time of Filling Order

We will begin filling orders not later than the first of November and possibly as early as the 20th of October. For spring delivery, we will ship until April 15th and guarantee safe arrival. After this date they go at your risk. You will not lose anything by sending in your order early.

### Estimate Weight of Plants

It is impossible to give the correct weight of plants, as some varieties are much larger than others, and as spring advances the plants become heavier. Our experience has taught us that it is safe to calculate on from 20 to 25 pounds to the thousand.

### Care of Plants When Received

If the ground is not in a fit condition for the planting of them, a very easy method can be used to keep them. Take each variety, a bunch at a time, cut strings and spread roots thinly along the side of a shallow furrow, then cover roots of plants with dirt not higher than crown of plants. Give partial shade and if ground is dry, water roots only.

## Fall or Everbearing Strawberries Progressive

(Per) A genuine fall bearing, and one that is hard to beat. The fruit is dark red, medium size and the flavor is unsurpassed. To obtain the best results, keep blossoms off until the last of July, then when they begin to ripen you will have something you will be proud of. The runner plants often begin fruiting before the plants make any roots at all. You will not be disappointed with this variety.

### Champion

Is fast becoming the leader in everbearing strawberries because of its large crops of fine delicious berries that ripen from early summer until December, not in spasms, but in large quantities every week for five months the first year plants are set. Berries are of the same extra quality as Progressive, but a great deal larger and much more productive. We have sent it out north, south, east and west, and nothing but good re-

ports have come back.

### Aroma

(Per) A very late and very popular berry in all sections. I have not yet found a late berry that has the demand that this one has. While I believe that there are some of the new varieties that are its equal, or, in fact, superior, however, it does well both North and South. Many of the growers here, as well as elsewhere, will grow no other variety for a late berry. The berry is very firm, and you will find none that will stand shipping better than this variety.

### Missionary

This variety is very extensively used in Florida and Mississippi; also many, many large growers around Houston, Texas, are discarding Klondike and using Missionary in place. Our sales are growing each season for this variety. Fruit is medium size, very firm, resembling the Aroma in shape and color, while the berry is not as large; a good plant maker. Season same as Klondike.

## Price List of Strawberry Plants

	100	250	500	1,000
	Post Paid			
Klondike .....	\$ .80	\$1.00	\$1.75	\$3.00
Excelsior .....	.80	1.00	1.75	3.00
Mitchell E. ....	.80	1.00	1.75	3.00
Lady Thompson	1.00	1.25	1.75	3.25
Senator Dunlap	1.00	1.25	1.75	3.25
Missionary ....	1.00	1.25	2.00	3.50
Aroma .....	1.00	1.25	2.00	3.50
Gandy .....	1.00	1.25	2.00	3.50
Evening Star ..	1.00	1.25	2.25	4.00
Champion K. ..	1.00	1.25	2.25	4.00

	100	250	500	1,000
	Post Paid			
St. Louis .....	1.00	1.25	2.25	4.00
Dr. Burrill ....	1.00	1.25	2.25	4.00
Eaton .....	1.00	1.25	2.25	4.00
Kellogg's				
Premier .....	1.00	1.50	2.50	4.50
EVERBEARING				
Progressive ...	\$1.25	\$2.00	\$3.50	\$6.50
Champion .....	1.50	2.50	4.50	8.50
You must add postage to above prices if plants are to be sent by parcels post.				